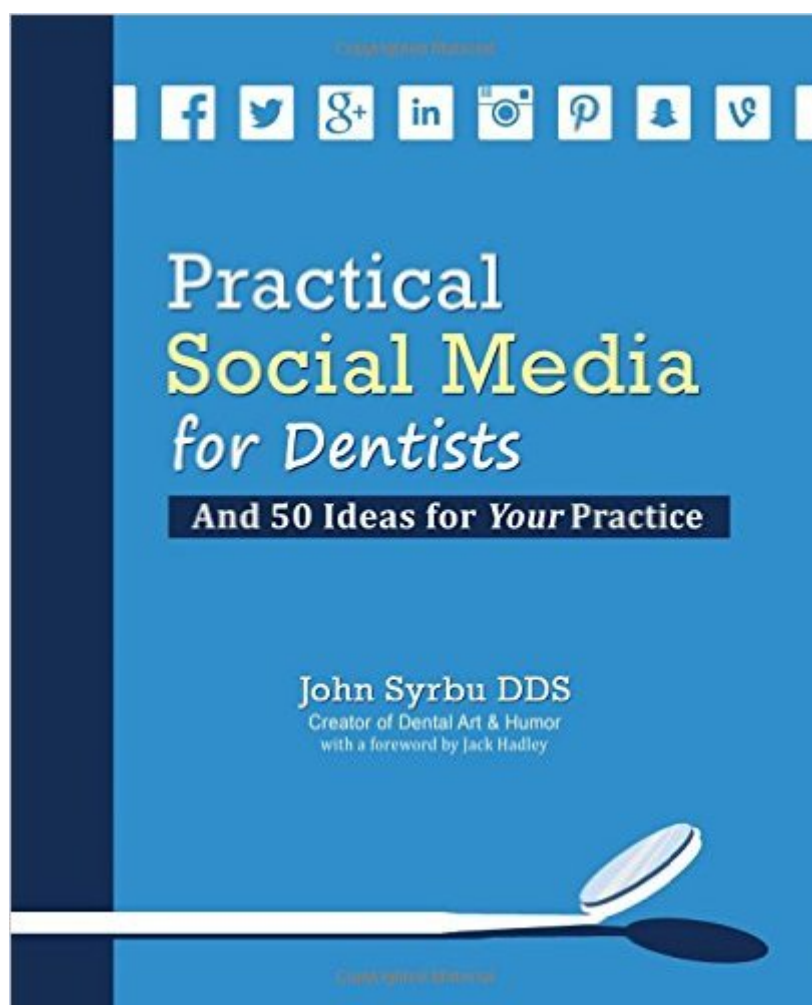


The book was found

Practical Social Media For Dentists



Synopsis

An innovative and visual approach to social media marketing for dentists! Many sources agree that social media is an important piece of the modern day marketing puzzle. However, few go into the details of HOW to effectively use social media for your dental office. Whether you're new to the scene or have enjoyed a lively online presence for years, *Practical Social Media for Dentists* is the definitive and comprehensive guide for dentists and dental specialists. With a brief historical background and the advent of social media, this book quickly launches into the relevant methods, techniques and mindset for creating quality social media content on a consistent basis. It boasts 50 ideas with over 130 real-world examples of post-worthy material from practices all over the country. Add a few social media pearls to your collection and learn to engage with an ever more savvy and informed audience. What are you waiting for? Let's have some fun!

Book Information

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Average Customer Review: 4.7 out of 5 stars Â Â See all reviews Â (3 customer reviews)

Best Sellers Rank: #651,029 in Books (See Top 100 in Books) #34 in Â Books > Medical Books > Dentistry > Dental Office Practice

Customer Reviews

Dr. Syrbu has put together an extremely comprehensive guide on social media for dentists with multiple useful templates and examples. This book is a gold mine of tips and tricks on how to effectively use the multiple social media platforms. It introduces the topic with extensive background research and delivers real-world advices for both newbies and experts in social media. The chapter "50 Ideas for Your Practice" is overflowing with the best ideas used by other dental practices. This book is a must-read for any dental practice that wishes to harvest the power of social media.

This is a great book for dentists young and old. As an associate opening my own practice, I look forward to having a playbook to work from when it comes to social media. Great advice to get you in

the right mindset and create engaging content. A fun read with plenty of pictures and examples of each of the 50 posts! Highly recommended!

Very practical.

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Practical Social Media for Dentists No Bullshit Social Media: The All-Business, No-Hype Guide to Social Media Marketing Social Media Metrics: How to Measure and Optimize Your Marketing Investment (New Rules Social Media Series) Social Media Free Tools: 2016 Edition - Social Media Marketing Tools to Turbocharge Your Brand for Free on Facebook, LinkedIn, Twitter, YouTube & Every Other Network Known to Man Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Social Anxiety: Ultimate Guide to Overcoming Fear, Shyness, and Social Phobia to Achieve Success in All Social Situations (BONUS, Anxiety Relief, Social Anxiety Treatment) Social Security: Time for a Life of Leisure - The Guide of Secrets to Maximising Social Security Retirement Benefits and Planning Your Retirement (social ... disability, social security made simple) Dentists Help Us (All about Community Helpers) Local anesthesia in dentistry with special reference to the mucous and conductive methods. A concise guide for dentists, oral surgeons and students. Delivering WOW: How Dentists Can Build a Fascinating Brand & Achieve More, While Working Less! The Dentist's Guide to Medical Billing - CT Scanning (The Dentists Guide to Medical Billing Book 2) A Cup Of Coffee With 12 Leading Dentists In The United States: Inspirational short stories and valuable insights into a new era of dentistry A Cup Of Coffee With 10 Of The Top Cosmetic Dentists In The United States: Valuable insights you should know before you have cosmetic dental work done The Dentists Guide to Medical Billing: Your Map to Success The Dentists Guide to Medical Billing - CT Scanning (Volume 2) Social BOOM!: How to Master Business Social Media to Brand Yourself, Sell Yourself, Sell Your Product, Dominate Your Industry Market, Save Your Butt, ... and Grind Your Competition into the Dirt Likeable Social Media: How to Delight Your Customers, Create an Irresistible Brand, and Be Generally Amazing on Facebook (And Other Social Networks) Brooks/Cole Empowerment Series: Social Welfare Policy and Social Programs (SW 323K Social Welfare Programs, Policies, and Issues) The Social Security Answer Book: Practical Answers to More Than 200 Questions on Social Security Windows Vista®: Home Entertainment with Windows® Media Center and Xbox 360™; With Windows Media Center and Xbox 360 (EPG-Other)

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